

END TERM EXAMINATION

FIFTH SEMESTER [BA(JMC)] JANUARY-FEBRUARY 2023

Paper Code: BA (JMC)-301

Subject: BASICS OF NEW MEDIA

Time: 3 Hours

Maximum Marks: 75

Note: Attempt all questions as directed. Internal choice is indicated.

Q1. Write short notes on any three of the following:- (3x5=15)

- a) Web Browsers
- b) Video Piracy
- c) HTTP
- d) Malware and Ransomware
- e) Digital Divide

Q2. Is Social Media a catalyst for change? Argue in support of your answer with suitable examples. (15)

OR

✓ What are the attributes of online communication? Differentiate between the features of Web 1.0, Web 2.0 and Web 3.0.

Q3. What is E-governance? How ICT and its applications have strengthened E-governance? Elaborate with examples. (15)

OR

Is Digital India all about inclusive growth and empowerment? Discuss with examples.

Q4. Society, culture and communication are witnessing major changes in the age of New Media. Discuss with the help of examples. (15)

OR

✓ What is Cyber Crime? What are different types of cyber crimes? Suggest ways to curb cyber crimes.

Q5. Webcasting and Podcasting have emerged as major tools of mass communication. Elucidate with examples. (15)

OR

What are the Do's and Don'ts of online reporting and editing? Explain in detail the impact of these do's and don'ts on online journalism.

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